

***Visioning Advisory Committee (VAC) Minutes  
City of Beaverton  
August 6, 2014***

*Members Present:* Lacey Beaty, Danielle Bedford, Jennifer Browning, Erin Doebling, Ty Garo, Jaann Hoisington, Ali Kavarianian, Michael Riedel, Cathy Robart, Linda Rose

*Members Absent:* Cameron Irtifa

*Project Team:* Holly Thompson, City of Beaverton

*Council Liaison:* none

*Guests:* Alexis Ball, Equity Outreach Coordinator, City of Beaverton

**Meeting called to order by Chair Jaann Hoisington at 6:31 PM**

**1. Welcome and Approval of Minutes**

The June 2014 minutes were approved with no changes, since there was no July 2014 VAC meeting.

**2. Public Comment**

No public comment.

**3. Council Liaison Update**

Prior to the meeting, Councilor Bode asked that it be known that the City Council voted on the comprehensive plan to move forward with single-family housing initiatives.

**4. Multi-Cultural Outreach Brainstorm**

Alexis Ball, of the Cultural Inclusion Program for the City of Beaverton, distributed a draft of "Best Practices for Outreach to Underrepresented Communities." She then discussed how to assist in making Beaverton more representative, inclusive and responsive to its diverse cultures residing here.

The VAC was given an opportunity to give feedback, suggesting that we partner more often with the Diversity Advisory Board.

The group discussed opportunities for follow-up and the importance of building trust among the leaders and members of each community.

**5. Outreach Meetings Progress Report**

Outreach is now 86% to goal and will continue until October 31, 2014. Holly Thompson recognized three volunteers for their extraordinary service: Jennifer Browning, Linda Rose and JaAnn Hoisington.

The employer survey is still in the works.

The VAC asked that supplies be refilled for the various tabling and outreach opportunities.

Counting methodology was clarified; all conversations should be considered a viable interaction, as with the conversations with the Comprehensive Planning Committee members when co-tabling.

Text fliers and table toppers were unveiled. Due to issues in the messaging format, the City will amend the marketing materials and re-distribute at a later time.

It was decided that the VAC will participate in the parade, but it was not clear if an official entry would be made. It was noted that a presence was important, as the parade would present an opportunity to reach out to a captive audience.

Finally, the VAC liked the idea of adopting the Comprehensive Plan's tactic of placing "voting dots" on a chart, but wanted to use caution so as not to limit ideas from the public.

#### **6. Community Survey Results**

Holly Thompson gave an overview of the community survey. Results are also available online. Overall, the community perceptions of Beaverton are positive and it seems that the city is headed in the right direction.

#### **7. Visioning Program Budget**

Holly Thompson went over the City's structure and reasoning for the past and current budget allocations.

#### **8. Visioning Clean Up Day Discussion**

The VAC was filled in on last year's project and what has been done to proceed with this year's Clean Up Day. Ty Garo, Linda Rose and Cathy Robart are on the subcommittee for the project.

#### **9. VAC & Staff Updates**

Danielle Shattuck is now Danielle Bedford; the VAC congratulated her on her recent marriage.

The VAC requested that all nametags appear uniform and say the word "volunteer" on them.

The committee also requested t-shirts for upcoming tabling events.

**Meeting adjourned at 8:15 PM.**

**Minutes will be approved at the next VAC meeting, Wednesday, September 3.**